

Arkansas Recreation and Parks Association Commercial Membership and Exhibitor Packet

New Member

Renewal

Agency _____

Sales Rep _____

Address _____

City _____

State _____ Zip _____

Phone _____

Fax _____

Email _____

Marketing Rep _____

Address _____

City _____

State _____ Zip _____

Phone _____

Fax _____

Email _____

Website _____



2010 Conference and Tradeshow Fort Smith - February 8-10



Regulations

Displays must be ready by 7:30AM Tuesday morning. ARPA reserves the right to approve all displays and materials. Booths are 10' X10' pipe and drape with one 6ft table and two chairs. All display items must fit inside 10'x10' space or additional space must be purchased. Registration includes sessions, booth space and meals for two. Exhibit space will be assigned on a first to pay basis.

Schedule of Events

Monday, February 8
 Golf Outing Noon-5:00pm
 Vendor Load-in 6:00pm-8:00pm
 Social (TBA) 7:00pm-10:00pm
Tuesday, February 9
 Vendor Load-in 7:30am-8:30am
 Conference 8:30am-5:00pm
 Vendor Load-out 3:00pm-5:00pm
 Awards Banquet 6:30pm-9:30pm

Lodging

Host Hotel
 Holiday Inn City Center
 1-479-783-1000
 700 Rogers Ave.
 Fort Smith, AR 72901
Room Block: ARPA
Room Rate: \$80.00/night
 for entire stay
Cut off: Jan. 1

All Show Representatives

Membership Packages February 1, 2010 - February 1, 2011

Gold Ribbon

\$600

Includes: One Corporate Membership; one year of rotating banner ads on the ARPA website; access to membership mailing list; link to company from ARPA website; 10'X10' vendor booth at annual conference

Silver Ribbon

\$450

Includes: One Corporate Membership; access to membership mailing list; link to company from ARPA website; 10'X10' vendor booth at annual conference

Corporate Membership

\$50

Includes: One year subscription to the "Quarterly" e-newsletter and a listing on the ARPA website.

Conference Opportunities

Exhibitor Booth	Electricity	Additional Meal Tickets	Pre-conference
\$350	\$5	\$20 Tues Lunch	\$5 TBA
\$250 additional booth	<i>bring ext cord</i>	\$25 Tues Dinner	\$5 TBA

Conference Program:

Full page	\$100
Half page	\$60
Quarter	\$35
Business card	\$20

Printing Deadline is January 1,

Conference Packet Stuffers:

300 Copies	\$75
<i>Must be received by Feb. %</i>	

CEU's

\$10

Sponsorship Opportunities

Please see the following page for information about each Sponsorship Level & the recognition included. Please note that Presenting and Luncheon Sponsorships include exhibition booth space and corporate membership. Printing deadline is January 18.

Conference Sponsorship

\$2500 - Presenting Sponsor
\$1500 - Luncheon Sponsor
\$750 - Reception Sponsor
\$500 - Break Sponsor

Rotating Banner Ads on ARPA website (one year)

\$150

Payment Information

Membership Package	\$_____
Advertising	\$_____
Conference	\$_____
Sponsorship	\$_____
Total due for 2010	\$_____

No refunds after January 23

Make checks payable to:
ARPA

Mail check and copy of forms to:

ARPA
PO Box 3091
Little Rock, AR 72203
501-416-6700
execdir@arkarpa.org
www.arkarpa.org

Ship Packet Stuffers to:
Fort Smith Parks & Recreation
Attn: Mike Alsup
3301 S. M Street
Fort Smith, AR 72903

You will receive confirmation of conference registration. If you do not receive confirmation within two weeks of submittal please call or email the Executive Director.



Sponsorship Levels and Opportunities

Presenting Sponsor \$2,500

Recognition includes:

- Name listed as a major sponsor under title of conference on all printed materials and website
- Individual sign and banner (banner supplied by sponsor) to be displayed during conference
- Exhibition space including electricity at no extra charge
- Largest size logo on all printed materials
- Opportunity to promote product or company through give-aways during conference
- Exposure in print and other sources to over 1,000 people in a 3-state region
- One year of rotating banner ads on the ARPA website
- Free conference registration for three sponsor representatives
- Recognized at the podium as a major sponsor of the conference
- Recognized in the AUFC and ARPA newsletters and websites as a sponsor
- Free Corporate Membership in either AUFC or ARPA

Luncheon Sponsor \$1,500

Recognition includes:

- Name listed as lunch sponsor on conference program and on all printed materials and website
- Individual sign to be displayed during luncheon
- Exhibition space including electricity at no extra charge
- Opportunity to promote product or company through give-aways during conference
- Exposure in print and other sources
- Recognized as lunch sponsor in all media releases
- Free corporate membership in either AUFC or ARPA
- Recognized at the podium and agenda as sponsor of the luncheon
- Recognized in the AUFC and ARPA newsletters and websites as a sponsor

Reception Sponsor \$750

Recognition includes:

- Individual sign to be displayed during reception
- Name listed as a sponsor on a sign displayed during the conference
- Free conference registration for one sponsor representative
- Recognized at the podium as sponsor
- Recognized in the AUFC and ARPA newsletters and websites as a sponsor

Break Sponsor \$500

Recognition includes:

- Name listed as a sponsor on a sign displayed during the conference
- Free conference registration for one sponsor representative
- Recognized at the podium as sponsor
- Recognized in the ARPA newsletters and websites as a sponsor